



# WEDDING HAIR

## PROSPECTUS

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THE HAIR  
ARTIST  
*Collective*

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# Proposal Introduction

**Experienced, passionate stylists creating gorgeous client experiences.**

At The Hair Artist Collective, our purpose is simple: to ensure you feel effortlessly beautiful, confident, and completely at ease on your special day.

With a team of qualified, passionate, and highly experienced stylists, we specialise in luxury mobile bridal and special-event hairstyling.

Having been a part of countless wedding mornings, we understand the significance of every moment — and the importance of a calm, seamless, and well-timed preparation experience. As one of the first vendors you greet on your wedding day, we take pride in setting the tone with professionalism, warmth, and impeccable attention to detail.

Every element of our service is designed to support you. From personalised styling to carefully planned morning timelines, we ensure every detail flows beautifully so you can relax and enjoy the magic of your day.

Please take a moment to read through this document to learn more about who we are, the elevated services we provide, and how we help create an unforgettable, stress-free wedding morning.

We offer a range of curated resources and expert guidance leading up to your wedding to ensure you feel completely supported, relaxed, and radiant from the very beginning.

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Experienced,  
passionate  
and qualified  
stylists.



When a bride chooses us to be part of her wedding day, it is never taken for granted. We understand we are being welcomed into one of the most intimate and meaningful moments of the entire celebration, and we are truly honoured to share in that experience.

# About Us

The Hair Artist Collective is a team of qualified hairdressers providing a mobile bridal and special event hair service. All our stylists are highly experienced, qualified hairdressers and hand-selected for their skills and professionalism. We are based in Toowoomba, Qld but we will travel to the ends of the earth to make sure you feel gorgeous and stress-free on your special day!



## Mission

Experienced, qualified and passionate stylists, creating meaningful client experiences.

## Vision

We pride ourselves on creating beautiful hairstyles with prompt, professional service that ensures you have a wonderful bridal experience. People will always remember how you make them feel.



# What We Do?

Our team of passionate, highly skilled stylists are dedicated to helping you discover the perfect look for your wedding day. With expert guidance, we thoughtfully consider every detail — your gown, face shape, personal style, and even the timing and location of your celebration — to craft a hairstyle that feels beautifully “you.”

We work seamlessly with your makeup artist to create a smooth, well-timed preparation schedule, ensuring your morning flows effortlessly. Our goal is for you to feel calm, relaxed, and truly pampered as you enjoy getting ready with your closest friends.

As a mobile bridal hair team, we pride ourselves on delivering exquisite hairstyling paired with a warm, professional, and prompt service experience. We ensure you step into your day feeling confident, radiant, and completely cared for.

We can't wait to be part of your bridal journey.



## Our Team

Sarah Courtney

Owner/ Director

Qualified Hairdresser and trainer

Cassie Palmero

Head Stylist

Qualified Hairdresser

# Wedding Day Timing

We take many things into play when organising a start time for your wedding day!

We consider;

- Hair style
- Hair type
- Weather and time of year
- Skin and skin type
- Location
- Number of people
- Travel



There are many variables in a wedding day including unplanned interruptions, unfavourable weather conditions and more. Here are just a few scenarios;

- Humidity, rain and wind can effect hair lasting so we look at order of people the morning of the wedding
- If someone has oily skin they may potentially be later in the list so we work with your make up artist around this
- We consider travel time to a venue
- We are considering photographers and videographer and making sure we are close to complete prior to their arrival so we are not rushed and neither are they. There is nothing worse then all your vendors wanting a piece of you At the same time.
- We allow time for unplanned interruptions like a surprise visit form a relative or time to check flowers or decorations or longer then expected hair or make-up changes. We factor in time so you don't run late

We have our terms and conditions to outline what we require from our bridal parties to ensure your day runs smoothly. We have had many years experience and many stories to tell. This is why our list of terms is extensive and ever changing so to make sure we take care of you and you get the result you want with less stress.

We often plan to be finished 1.5 - 2 hours prior to your ceremony to allow time for unexpected interruptions, food and photos. We would prefer you have time to relax than feel rushed.

You can also book us for an "Honorary Bridesmaid Service" where we stay back with you and your bridal party. This is an extra cost that must be booked and paid for at the time of booking and is dependant on availability. We use many techniques to assist in giving the best hold to any style and can discuss any other options with you at your time of booking.

We give you a start and approximate finish time. The in between is worked out on the day collaborating with your make up artist to adhere to our schedule. This is great to give to your photographer and videographer.

We just ask all people are present at the start time so we can determine the best outcomes for you.

There is no need to draw up a plan of who goes when as we will work with your make-up artist using the previous scenarios.

We often do the bride second or third last so that when it is time for more wedding vendors to arrive that your service has limited interruptions and the focus is on you. Again this is all dependant on people's hair types and desired styles but that is our speciality.

We suggest getting any of your finer details ready and allocating one of your bridesmaids to assist your photographer and/or videographer so you can relax and enjoy your hair and make up experience. You can also allocate another bridesmaid the job of tidying the area where you are having photos.

When organising your timeline talk with us first so we can answer any of your questions. Each bridal party will be different as each head of hair is different. We are the first people you see in the day so we have many questions that determine our schedule so we will talk you through every step of the morning with us.

In my 15 plus years doing bridal hair I have not had a single person late! Myself and my team pride ourselves on our service and experience and being aware of how we start the day for you and the other wedding vendors. Timing is everything and we have you covered!!!!



# Packages

We pride ourselves on delivering a calm, luxurious, and beautifully timed wedding morning.

When you book with us, you are booking qualified hairdressers with years of bridal hair experience.

If you have any questions, we welcome you to reach out — we're here to make your morning seamless and unforgettable.

## Signature package

### 4 people

- One stylist booked to travel to your Toowoomba City location
- Hair for Bride
- Hair for 3 more people (bridesmaids or guests)
- Touch up kit
- Wedding hair trial (in studio)

**\$925**

## Designer package

### 5 people

- One stylist booked to travel to your Toowoomba City location
- Hair for Bride
- Hair for 4 more people (bridesmaids or guests)
- Touch up kit
- Wedding hair trial (in studio)

**\$1090**

## Bespoke package

### 6 people

- One stylist booked to travel to your Toowoomba City location
- Hair for Bride
- Hair for 5 more people (bridesmaids or guests)
- Touch up kit
- Wedding hair trial (in studio)

**\$1255**

## Lux package

### 8 people

- One stylist booked to travel to your Toowoomba City location (can add second stylist for \$100)
- Hair for Bride
- Hair for 7 more people (bridesmaids or guests)
- Touch up kit
- Wedding hair trial (in studio)

**\$1420**



# Platinum package

## 10 people

- Two stylists booked to travel to your Toowoomba City location
- Hair for Bride
- Hair for 9 more people (bridesmaids or guests)
- Touch up kit
- Wedding hair trial (in studio)

**\$2015**

## Add ons available for Packages

### Honorary Bridesmaid Service

This service can be added to any package. We stay back past our completion time and put in veil and final touch ups 30 mins prior to ceremony. Price on Enquiry.

*Starting from \$250.*

### Early start time

For early morning weddings or larger bookings we can start prior to 7am.

*Starting from \$100*

### Second location set up

We can travel to two separate locations if required and all dependant on timing for the day. eg. getting ready and moving for later touch ups

*Starting from \$100*

### Travel outside of Toowoomba

We will travel where you need us to go!

Send us your location and we can quote you travel

*Starting from \$80*

### Extravagant trial

Our trials are for one style. You can add an extravagant trial onto your package to trial two styles

*Cost \$150*

*\*Extra cost involved for packages booked on Public Holidays  
Public Holiday weekends or Sundays*



## SERVICE MENU

UPSTYLE/ DOWNSTYLE FOR ALL LENGTHS OF HAIR · \$165

*Bride, bridesmaid, guest, flower girl or special event hair*

EXTRAVAGANT UPSTYLE/ DOWNSTYLE · \$185  
*using padding or extra time for extensions*

TRIAL · \$165

1 hour trial for one hairstyle/ look including adjustments and fitting of any hair pieces and/or veil

EXTRAVAGANT TRIAL · \$315

2 hour trial for two hairstyles/ looks including adjustments and fitting of any hair pieces and/or veil

PUBLIC HOLIDAY/PUBLIC HOLIDAY WEEKEND/ SUNDAY PER PERSON · \$260  
per person for hair regardless of style.  
Applies to all days on any long weekend.

HONORARY BRIDESMAID SERVICE · POI

We can offer a service where we stay back until your ceremony to put your veil in later or to assist with final touch ups at the final hour.

*\*Must be booked at time of original booking to ensure appointment time.*

### PAYMENT

You can make payment via credit card, cash prior to the day or direct debit.

**\*Please see our full terms and conditons**

### TRAVEL

**Travel for Toowoomba • FREE**

*Toowoomba City*

**Travel outside Toowoomba •**

*quote on consultation*



# Terms and Conditions

## Hair Preparation

*For a flawless, long-lasting bridal look, preparation is key.*

To ensure each style holds perfectly throughout your day, please provide every person having their hair styled with the following instructions:

### **The Day Before**

Wash hair the day or night before your wedding.

Shampoo twice, then apply conditioner to mid-lengths and ends only.

Do not use hair oils, serums, leave-ins, or heavy styling products.

If guest with curly hair would like a smoother style please blow dry straight using heat protectant only.

If you are working with your natural curls, please complete your usual curl method the day before and arrive with completely dry hair on the morning of the wedding.

### **The Morning Of**

All hair must be 100% dry unless booked for a short-hair blow-dry service.

Do not arrive with hair in a high bun, top knot, braids, or headbands.

A low ponytail is preferred if hair needs to be tied.

Guests with very curly or wavy hair must blow-dry their hair smooth. A light straightening iron pass is welcome for extremely curly hair.

You may apply a heat protectant only – no oils.

### **Important**

If hair is not prepared according to these guidelines, additional charges may apply for extra time, product, or preparation required.

## Travel

Bringing luxury hairstyling to your chosen location.

We offer complimentary travel within Toowoomba City, included in your booking fee.

For locations outside this area, a travel quote can be provided upon request.

## Mobile Service Requirements

- Monday–Thursday: Minimum 3 people
- Friday–Sunday & Public Holidays: Minimum 4 people
- You may book fewer people by paying the minimum requirement.

If your booking location changes or your numbers decrease below minimum requirements, additional fees may apply.

Travel payments are non-refundable without a minimum of 3 months' notice, due to allocated time and scheduling.

Studio appointments may be available for smaller groups of three or fewer and pending availability.



## Booking Process

*Securing your dream bridal hairstylist.*

To confirm your booking:

1. Notify us via email of your intention to book.
2. You will receive an invoice and booking form.
3. A 30% non-refundable deposit and \$100 booking fee per stylist are required to secure your date.

Please be fully transparent about hair length, extensions, hair type, and style expectations so we can allocate accurate time and pricing.

Any undisclosed differences requiring extra time or product (including padding or extensions) may incur additional fees.

## Timeliness

*Your booking time is set by our team to ensure a smooth morning.*

All people having their hair styled must be present at the agreed start time.

Late arrivals may incur fees, and delays may impact the schedule of your other vendors.

## Payment

*Clear, simple, elegant.*

- 30% deposit is required to secure your date within 5 days of booking.
- Deposits are non-refundable and non-transferable.
- Invoices include: hair services, booking fee, and any applicable travel costs.
- Hair packages booked include hair services, booking fee and local travel in Toowoomba City
- Full payment is required prior to the wedding date.
- A maximum of two payments is preferred for ease of tracking.

Changes to hair length, style, padding, extensions, or number of people may affect pricing.

Reductions in numbers after the invoice due date remain payable and are not refundable.

Unpaid invoices past the due date may result in cancellation of your booking.

## Hair Trials

*Your preview of the perfect bridal moment.*

Trials are optional but highly recommended.

We suggest booking:

- Once your date is confirmed, or
- At least two months before the wedding.

Hair trials are held Wednesday–Friday and include discussions on timing, styles, and alternatives for your bridal party. Download our Wedding hair trial checklist from our web site.

## Planning & Wedding Morning Coordination

*We help orchestrate a calm, seamless, and beautifully timed morning.*

If multiple set-ups or additional coordination is required, extra administration or set-up fees may apply.

We are happy to work with your makeup artist and other vendors to create a perfectly timed schedule for your morning.

Significant timing changes after booking may incur administrative fees, particularly when acting in a wedding planning capacity.

A 50% invoice payment may be required for extended planning support.

## Wedding Day Schedule

*Designed to allow space for beauty, calmness, and celebration.*

At the time of booking you will receive:

- A start time
- An approximate finish time
- A calendar invitation

All guests must be present at the start time.

If you require a different start time for flower girls or elderly relatives, this must be arranged at booking.

It is our policy to complete hairstyles 1.5-2 hours prior to ceremony time.

### **Late Arrival**

A fee will apply for delays over 15 minutes.

We discuss timing at your trial and we will confirm all details again the week prior to your special day. Our start times are between 7am and 9am. If you are requesting a start time outside these hours it must be requested on booking. We will complete all hairstyles and suggest the bride is approximately second last for hair.

We cannot guarantee extended waiting time due to appointments following your booking.

Extra charges may apply if our stylist is to stay past completion if waiting for guests.

### **Touch-Ups**

We do not provide touch-ups for people who style their own hair.

No product or tools will be supplied for self-styled hair.

Additional last-minute services may only be possible if time allows and must be paid on the day.

### **Veils & Final Touches**

The finishing moments before you walk down the aisle.

We can place your veil or show your bridal party how to secure and remove it.

If you require us to stay after completing all styles, this must be pre-booked and additional fees apply.

We will also provide guidance to help your hairstyle last through weather, movement, and celebration.

### **Guests**

Please note on a wedding day we do not do touch ups for people that have done their own hair. We do not provide product or loan tools for people that have done their own hair . We can provide a service for another person at the cost outlined in our pricelist and is to be paid on the day. This is only possible if enough time remaining for the party and our other appointments.

We can not use tools that belong to someone else due to workplace health and safety.

## Honorary Bridesmaid Service

*For brides who desire a stylist's support beyond hair styling.*

This optional service allows your stylist to stay until you are dressed and ready.

It must be pre-booked, as our pricing is based on service time, not full-day attendance.

Quoted individually on enquiry.

## Housekeeping

*A harmonious environment ensures a seamless experience.*

Please ensure:

- Clothing steaming is done before we arrive and prefferable the day prior.
- Showers are taken before our arrival.
- The styling area is clean, clear, and ready for set-up.
- Children and pets are supervised and kept away from equipment for safety.

Photography requests should be arranged prior to the day.

We do not wait for photographers unless the Honourary Bridesmaid Service is booked.

Please also notify us if anyone having their hair done is unwell.

## Cancellations & Postponements

*Clear policies to protect your wedding day and ours.*

- Deposits are non-refundable and non-transferable.
- Date transfers may be possible with a minimum of 12 weeks' notice and are subject to availability.
- Weekend weddings (Saturday–Sunday) require 14 weeks' notice for fee-waiver consideration.
- If postponing, costs may change due to:
  - Day of the week
  - Location
  - Number of people
  - Stylist requirements
- Less than 12 weeks notice: all payments are non-refundable.

If government restrictions prevent us from attending, partial refunds may be considered at our discretion and in line with Queensland Health guidelines. All fee waivers are at the descretion of The Hair Artist Collective.



## FREQUENTLY ASKED QUESTIONS

### *Hair Trials*

#### **Do I need a trial?**

No you don't need a trial but it is helpful for you to envisage the entire look. Sometimes people are unsure and a trial can help. I can organise a trial for you, a phone consultation, face to face consultation, Skype consultation or we can just discuss via email with photos. What ever you need to put your mind at ease. It is great to organise your make-up trial for the same day but is not necessary. We can assist in coordinating but an not guarantee it will be possible to get your appointments to align. Please also make sure you have a look at our [wedding hair trial checklist](#).

#### **When should I book a trial?**

I would book a trial when you book your wedding. Weddings are every day of the week but Saturdays are the most popular day. We are finding we have limited Saturday appointments and high demand for a Saturday. If you are not sure at the time of your wedding booking please allow two months notice for a trial booking. Our regular trial days are Wednesday to Friday so please be prepared to book in advance to get a day that suits you.

#### **What do I bring to a trial?**

Things you may want to bring to a trial but not necessary;

- Pictures of what like and don't like
- Bring a friend or family member
- Veil and hairpieces and earrings
- Photos of dress

[Please see our trial blog post and download our checklist!](#)

#### **When should I have a trial?**

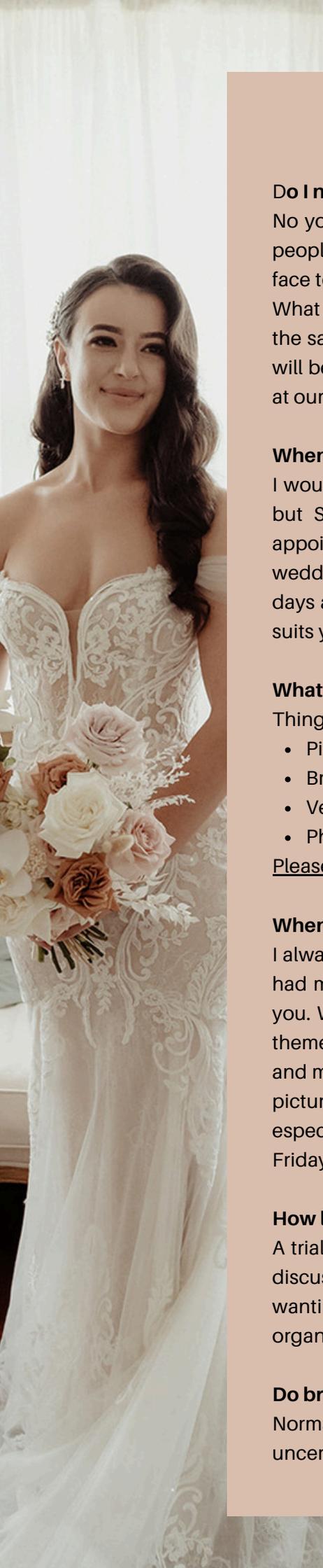
I always suggest approximately two months prior to your special day or event. I have also had many brides do the week prior to their wedding due to travel restrictions. It is up to you. We can make anything work. Two months is a good time frame because often your theme is set, your colour scheme and style picked and you have already looked at styles and maybe changed your mind a few times. As you get closer you have more of an overall picture of how things will look. I suggest booking a trial at the time of your booking especially if you require a Saturday appointment. Our main trial days are Wednesday to Friday around our wedding bookings.

#### **How long does it take for a trial?**

A trial can take up to 1.5 hours. I will do your trial and make adjustments for you and we discuss the finer details for the day to put your mind at ease. Please remember if you are wanting two different styles trialed you will need a longer appointment which must be organised on initial booking and may be at an extra cost.

#### **Do bridesmaids need a trial?**

Normally no but if you have someone with very difficult hair then it can help or if you are uncertain of style just one of your bridesmaids have a trial to help make that decision.





## FREQUENTLY ASKED QUESTIONS

### *On the day*

#### **How long per person on the day?**

I have been specialising in bridal hair for many years and don't tend to take one hour per person but feel it is a good measure of time to assist in organising and in case of stoppages through out the morning. Keeping in mind I do allocate different timing for different venues due to their planning but will discuss this with you on booking and/or trial.

#### **When do I wash my hair?**

If you wash you hair 24 hours prior to you special day and blow dry straight (if not utilising natural curl). If anyone has extremely curly hair and is wanting a smoother style please pre straighten hair 24 hours before also. Please ensure you have read our terms and conditions which has your hair preparation information.

#### **Do you need a time schedule?**

No we will do that for you. We can give you timing for the morning working in with our recommended make up artist or your preferred make -up artist. I can assist in coordinating a start time to ensure a relaxing day and a schedule for you and your party for the morning.

[Please read our Wedding timing blog post.](#)

#### **Do you travel for one person?**

We travel for a minimum of 4 upstyles/ downstyle or the cost of 4 upstyles. We will travel for any occasion hairstyle.

#### **Can you put my veil in?**

On your special day I will complete everyone's hair and do final checks and touch ups. At the end I can put your veil in for you and show you some sneaky tricks to hold and carry your veil. I can also stitch your veil in for windy days. If you don't wish to have your veil in too early I can also give your bridal party a lesson on how to put it in. Any hair emergencies you can always call me. please read our [Wedding confirmation blog post](#) which includes information and videos on veils.

#### **Can you do touch ups?**

I do touch ups prior to leaving and always have touch up pins for you. I can stay after completion at an extra cost and can be quoted on enquiry.

This is called our Honorary Bridesmaid service. It must be booked at the time of booking to ensure we have the appointment time available. We can also come back to do style changes. It too can be quoted on via email.

## FREQUENTLY ASKED QUESTIONS

### *Pricing, travel and other*

#### **What is required to book and how do we make payment?**

A booking fee of \$100 is required to secure your booking. We will invoice at the time of booking and your booking fees due within 5 days to secure your booking. The remainder is due on your invoice due date. please ensure you download your invoice to check numbers and timing for the day You can make payment via credit card, cash or direct debit.

#### **Do you do hair for formals or other events?**

Yes we will travel for any type of events including formals, balls, night out and more. As long as a minimum of 4 upstyle/ long down style cost.

#### **It the price different if we have our hair down?**

The cost for long to medium down style is the same as an upstyle as often the preparation work takes longer than an upstyle. We use a special technique to prepare the hair to ensure the best hold possible to you down style.

#### **Is there a travel fee?**

Travel for TOOWOOMBA city and Preston is free of charge and outside that is a travel surcharge. For a travel quote please fill in our enquiry form.

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#### **How can I make my hair look fuller?**

I can work with clip in extensions for up or down styles. I can also colour match and order them for you for the best colour blend. I can also use hair padding for fullness and make hair padding to suit you hair style. We recommend Zala Hair Extensions and you can use my discount code SARAHHAIRZALA to receive \$20 off. Zala has an [online colour matching service](#). Please email us for information on what best works for your style.

#### **Do you do make-up as well?**

No but I have some very talented friends! I have studied a Certificate II in make up but prefer to specialise in hair. It also allows plenty of time to focus on hair and not feel rushed. I can give you a list of my recommended make-up artists for you to contact but we can work with any make-up artist you choose to use to ensure your day is stress free.

#### **When should I colour my hair prior to the wedding?**

I suggest one week prior to the wedding so hair colour is settled and staining is removed from skin. I also suggest washing twice before the special day.

#### **I have a large party and guests. How many people can you accommodate?**

I have my team at The Hair Artist Collective so we can accommodate as many people as you need and at more than one location. Please email for more information. Please note deposits still apply for each location and stylist with a minimum of 4 per location/ stylist.

#### **How do I make sure my hair is healthy leading up to wedding?**

Make sure you do a conditioning treatment one week prior to give moisture to close the cuticle therefor higher shine. For best results weekly home treatments are best using salon quality products.

[www.thehairartistcollective.com.au](http://www.thehairartistcollective.com.au)

# THANK YOU

We look forward to working  
with you.

